

CELEBRATING 12 YEARS OF ENJOYLEISURE IN EAST LoTHIAN!

Letter from Chief Executive of Enjoy East Lothian Ltd, Bill Axon.

On behalf of everyone at **enjoyleisure**, I'd like to say a massive THANK YOU to all of our customers, colleagues and stakeholders for their continued loyalty, support, delivery, participation and enjoyment of East Lothian's sports and leisure facilities over the last 12 years.

enjoyleisure officially launched as a Charitable Leisure Trust on 1st October 2009, to provide and develop sport, leisure and recreational facilities and services, for the benefit of the communities and visitors to East Lothian, on behalf of East Lothian Council. On launch day, the air was filled with anticipation, excitement, expectation and a little trepidation.

Nevertheless, since its inception, the Charitable Leisure Trust has grown from strength to strength. Over the last decade, **enjoyleisure**, its services, public activity offering, partnerships, and overall investment in East Lothian has grown exponentially and energetically. We are additionally incredibly proud to be one of the county's largest employers, providing career opportunities for over 300 people across our communities.

As a Scottish registered charity, (SC040527) **enjoy** is a not-for-profit organisation. Our aim is to provide affordable, accessible, best value and safe facilities, in all areas in which we operate. **enjoy** reinvests every penny and all surpluses back into our local communities, to make East Lothian a better, healthier and enjoyable place to live and visit.

Over the last 12 years, **enjoyleisure**, in conjunction with our partners East Lothian Council, have enabled East Lothian residents and its visitors to benefit from;

- The creation and installation of an East Lothian dedicated track and field Athletics Arena;
- Circa. £1.8 million investment upgrading Dunbar Leisure Pool to expand its lifespan by 20+ years;
- The development and upkeep of community based 2G & 3G pitches (and pavilions) at Forester Park, Tranent, Middleshot Park, Prestonpans, and Pinkie, St Peters, Musselburgh;
- Opening of Ormiston Park Pavilion;
- Building of the Stables Pavilion, providing a dedicated starters office and changing provision at Musselburgh Links, The Old Golf Course;
- Repeated Bodyworks Gym refurbishments and equipment upgrades;
- The development of a thriving, award-winning Learn to Swim programme – **enjoyleisure** won the 2019 Scottish Swimming Learn to Swim Provider of the Year Award ;
- Dramatic expansion of East Lothian's fitness class offering;
- A bounding, and ever growing Gymnastics coached activity programme;
- Growth of under 5s play and activity based activities;
- Increased range of activities for seniors, teens, and individuals with additional support needs;
- Greatly valued and cost saving membership schemes;



- Development and integrated use of online communication through **enjoy's** website, social media and online booking platform;
- Investment in staff provision, training and development to deliver the wide ranging services and activities offering across the county.
- Not to mention, the considerable investment and maintenance of the venues, swimming pools and outdoor facilities themselves to secure longevity and ability to provide a sports and leisure provision across the county for decades to come.

Additionally, **enjoy** has reached out beyond its county borders to generate lasting partnerships with stakeholders from across the country; Community Leisure UK, SportScotland, the NHS, Macmillan Cancer Support, and various national Sporting Bodies to expand our knowledge, capabilities and opportunities to encourage more local residents to enjoy being physically active.

In total, **enjoyleisure** has welcomed an incredible 12.8 million visitors over the last 12 years.

We couldn't have achieved this without the support of our customers, our colleagues and most of all our partners, East Lothian Council. The last 18 months, have been the most trying and testing for our organisation, our customers, our colleagues, and every individual across the country.

However, it's through the support, strength, encouragement and unity within our communities that has enabled us all to prevail. For **enjoyleisure**, we take inspiration from this experience, harnessing the community spirit that we've witnessed and received, so we can strengthen our resolve and ensure that we can make East Lothian the best place in Scotland, to live, work, and most of all **enjoyleisure!**

Here's to the next decade and beyond!

Bill Axon
enjoyleisure Chief Executive

Notes to editors

Enjoy East Lothian Ltd, known as **enjoyleisure**, is the Charitable Health, Wellbeing & Leisure Trust for East Lothian. **enjoyleisure** aims to improve lives by inspiring active living, through the provision of sport, leisure, fitness and recreational activities across the county. **enjoyleisure** actively encourages, motivates and inspires all ages and abilities to "enjoy" participating in physical activities to help improve their overall health and wellbeing.

enjoyleisure's management portfolio includes: 6 Sports Centre, 5 Swimming Pools including Dunbar Leisure Pool, Musselburgh Links, the Old Golf Course; Winterfield Golf Course; numerous Grass, Synthetic and 3G Outdoor Pitch facilities; Climbing Wall, Athletics Arena; and seasonal recreational facilities.

Registered Scottish Charity: SC040527. Delivering services on behalf of East Lothian Council.

More at www.enjoyleisure.com.